

# CRCA Advertising Insertion Order Form

## **2026 Directory Advertising Rates**

Four Color

**Full Page\*** \$1075 **1/2 Page** \$815 **1/4 Page** \$600

\*Includes logo + URL on CRCA.org Home Page

## 2026 CRCA Today Advertising Rates

Size	Member 4x	Member 2x	Member 1x	Nonmember 1x
Black & White				
Full	\$1550	\$1700	\$1825	\$2250
1/2	\$1050	\$1145	\$1235	\$1500
1/4	\$695	\$755	\$810	\$1000
Four Color				
Full	\$2175	\$2400	\$2575	\$2995
1/2	\$1810	\$1995	\$2150	\$2500
1/4	\$1150	\$1255	\$1365	\$1600

Price per issue, billed after mailing.

## **Article Spotlight Digital Banner Ad**

Limited to 1 ad per issue. Campaign to run 6x per *CRCA Today* Issue after initial issue launch....all with your Exclusive Banner Ad! Your ad includes URL/ Call-to-action link. Circulation: 9,000 per email *Banner Ad: 700x100 pixels maximum (.png or .jpg files)* 

Price: \$1295 per issue

### **PRINTING SPECIFICATIONS**

Image Files should be CYMK at least 300 DPI in Adobe InDesign, Illustrator, Photoshop or PDF File.

- Full Page: Bleed 8.75x11.25, Trim - 8.5x11
- Half Page: Bleed 8.75x5.625, Trim 8.5x5.5
- Quarter Page: Bleed 4x5.25,
   Trim 3.625x4.875

All Directory & CRCA Today Ads Include URL/ Call-to-action link for digital format.

### **AD CLOSE DATES**

CRCA Directory 2/20/2026

### CRCA Today & Banner Ads

Q1 2/20/2026

Q2 4/17/2026

03 7/17/2026

04 10/16/2026

Advertiser Name: _	Date:
Contact:	Email:
Ad URL:	
CRCA Directory	Full Page
Q2 Q3	New Ad Repeat Ad B&W Color Full Page 1/2 Page 1/4 Page New Ad Repeat Ad B&W Color Full Page 1/2 Page 1/4 Page New Ad Repeat Ad B&W Color Full Page 1/2 Page 1/4 Page New Ad Repeat Ad B&W Color Full Page 1/2 Page 1/4 Page New Ad Repeat Ad B&W Color Full Page 1/2 Page 1/4 Page
Digital Banner Ad	Q1 Q2 Q3 Q4 Return insertion order to gina@crca.org